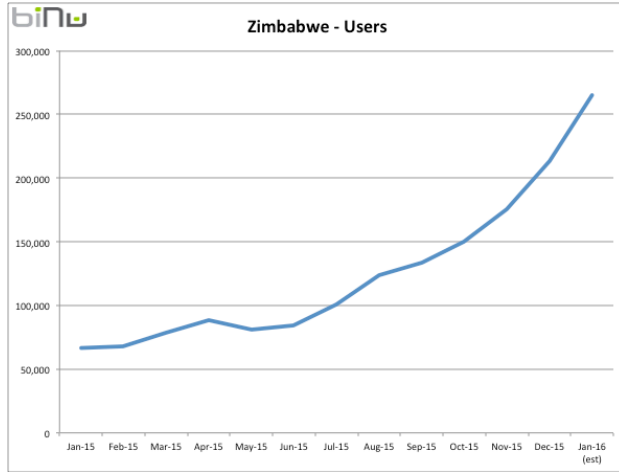


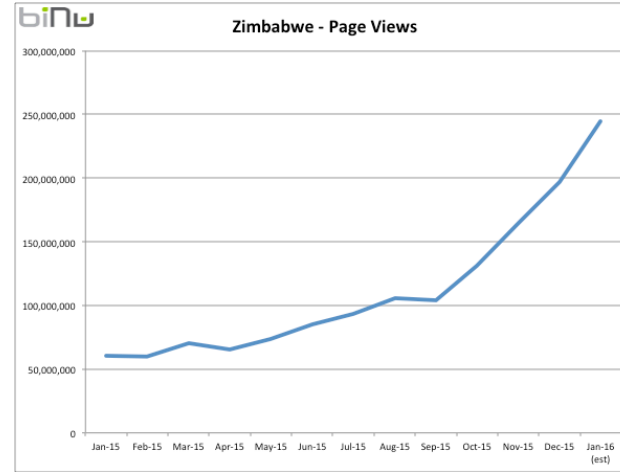
# Zimbabwe User Traction



265k monthly active users

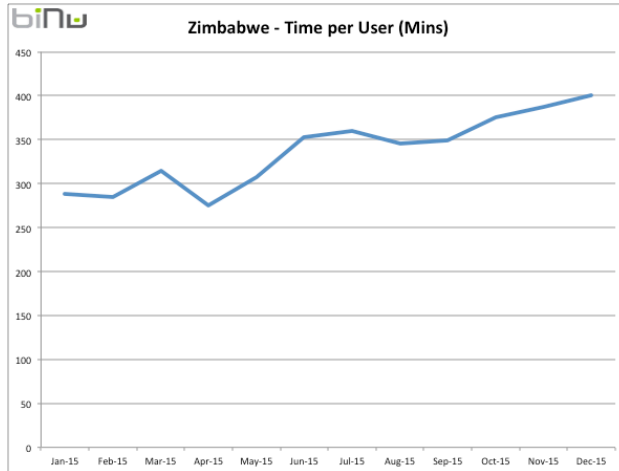
85% using Android smartphones

6k new users per day

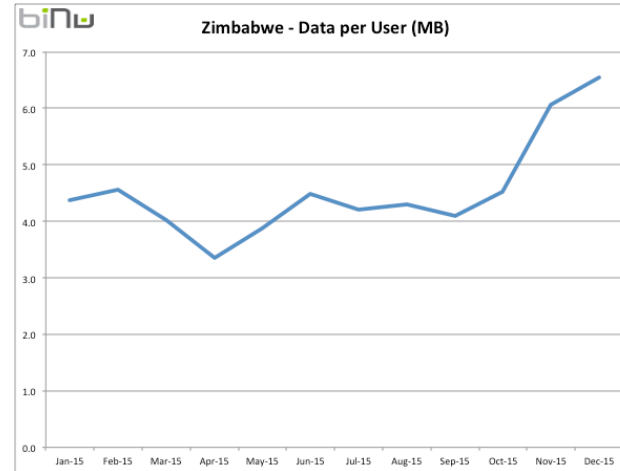


250 million page views per month

928 page views per user, per month



400 mins per user, per month



Average 7 MB mobile data per user, per month

## Top Apps on biNu in Zimbabwe

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News – comprehensive local, international curated news sources



Football – live scores, commentary, results, tables, news etc.



biNu Social – news feed, chat, messaging, email, cloud media storage



Google – search and translate (Gmail in development)



Book Reading - Worldreader, Mills & Boon



Twitter



YouTube – fast browse and search (open browser to play – billable data)



Bible

# Most Popular News Feeds

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Bulawayo24 – 21m page views per month



Goal.com – 9.4m



Zimbabwe Herald – 8.3m



NewsDay – 4.7m



The Chronicle – 3.8m



Nehanda Radio – 3.5m



Kwayedza – 1.7m



Daily News – 1.6m



Bleacher Report – 1.4m



Zimbabwe News Day – 1.4m

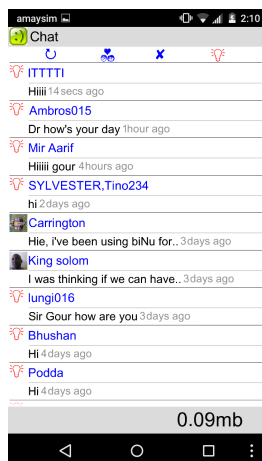
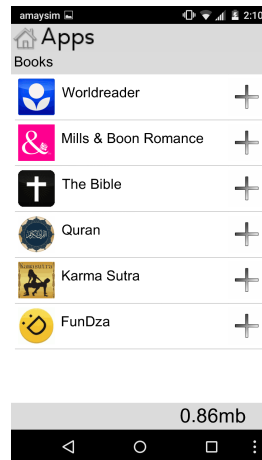
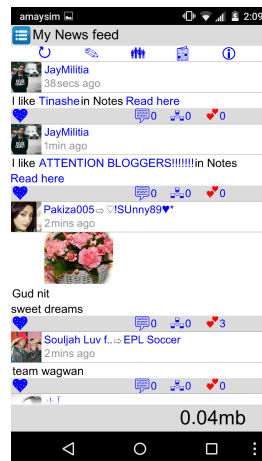
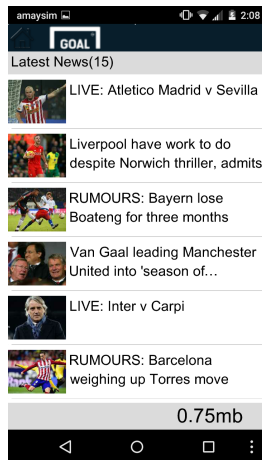
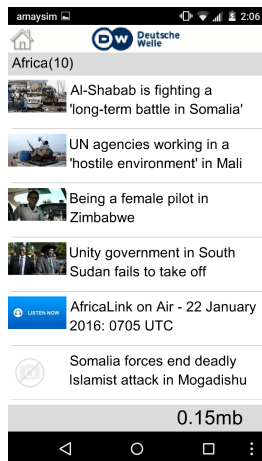
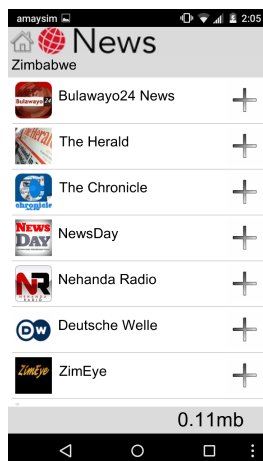
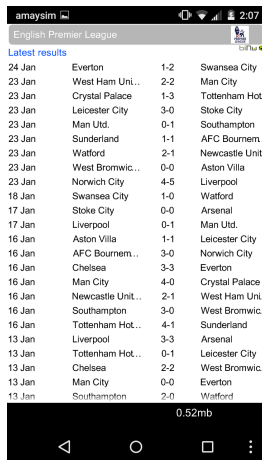
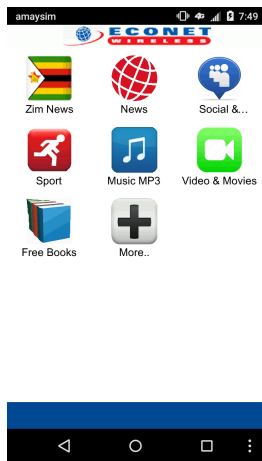


BBC Sport – 1.3m



Zimbabwe Sunday Mail – 1.2m

# Example biNu Screen Shots (Android smartphone)



# Sample of recent biNu user feedback comments

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Im well guys, thanks for such an honor. I really appreciate your stuff and work u are doing guys.Binu app is 1 of the best features app i ever see, no wonder why here in Zimbabwe is 1 of the most used mobile app which have many features of other apps. Well done keep it going and also thanks for partnering with econet Zimbabwe

Thank you for writting to me Gour I really appreciate it and I have to let you know that I am part of the mandate to connect as many users as possible to Binu because I found it so exciting so I couldn't keep it to myself „I will not stop till your dream is fulfilled and I am enjoying your services unhindered above all thank you for bringing such a friendly platform may the dear Lord bless the works of your hands

we want to buy binu credits through ecocash, telecash or even netcash. please arrange on that area

Thanks a million times Gour for the job welldone to keep binu alive. I am one of the first people to use binu in Zimbabwe. I never stopped right from the word go. I was introduced by a female friend of mine who gave me her mobile phone back in the days I logged in and find find it intresting then I got addicted to binu.Iam always there using my phone I also decided to introduce my workmates which quickly brought the nickname "Binu".Most people couldnt understand what it mean which is what I wanted I quickly ask them to download the App and at times I have to share with them using my Android phone via bluetooth,anyshare,c share and App share. Most of the people got intrested even the top managers of Ruwa Town Council where iam employed. I did not end there I send messages to my friends on Facebook all over the World and a good respond was then made. I was very happy when the Minister of Local Government introduced some Intercity games I met new friends during the games which make eisier for me to send them. messages which made binu all over the towns and cities. It wasnt all that easy but because I like binu so much if there was an award. Iam going to scoop and my wife too she is so supportive making her friends join on the other hand. My wish is to visit binu Hq in Australia just to step my foot. I will be the happiest man in the World from Solomon "Binu " Karuru

Thanks fo binu,it is so helpful.i am a mechanic ,binu helps me on image search & research information.continue providing this service