

## Telecel Mega Promo offers mega-prizes

Telecel has launched a new promotion, dubbed Mega Promo that will see subscribers winning 'mega' prizes of cellphones each day, a laptop each week and a Mazda BT50 double cab as the grand prize at the end of the promotion.

To stand a chance of winning these prizes, subscribers simply have to accumulate points by selecting the correct answer to questions sent to them.

The winners of daily and weekly prizes as well as the winner of the double cab grand prize will be those with the most points. If there are several people with the same number of points, the winners will be chosen through random computer selection from among those with the top points.

Points will be accumulated throughout the 90-day promotion, making it possible for participants in this promotion to win more than one prize.

Participation in this promotion is by invitation from Telecel. The invitation will be sent by short message service (SMS). Those who choose to take part in the promotion can respond by sending a blank SMS to short code 33555.

Once this blank message has been sent the subscriber will start receiving a series of questions from Telecel, which they can respond to.

Each question will come with two answers, numbered 1 and 2. The subscriber can respond by sending back the number of the correct answer.

A return message will say whether the answer was right or wrong and how many points have been won. A correct answer earns 10 points. Five points are awarded if the answer selected was incorrect.

Every response to a question will trigger a further question with two possible answers. The more questions that are answered the more points can be attained and the higher the chances there are of winning a prize, including the grand prize.

Every SMS in this promotion is currently charged for at \$0.25, which is deducted from the normal airtime balance. Bonus airtime and MegaText wallets cannot be used for the promotion.

To unsubscribe or opt out of the promotion, subscribers can send the letter 's' to 33555. Those who opt out in this way can register for the promotion again but will have to start accumulating points again afresh.

There will be two winners each day, except on the last week day when there is a weekly winner. The daily winners will each win a Samsung Galaxy Y PRO phone.

The weekly prizes are a Samsung Galaxy S2 or an HP 630 laptop.

MORE...

## MEGA TWO LAST

There will be only one winner of the Mazda BT 50 double cab, which will be won at the end of the promotion.

The winners will be contacted by phone and will also be announced in the Press. They will be advised on where to collect their prizes, which will normally be their nearest Telecel office.

To redeem their prizes winners will have to be fully registered subscribers. Their registration details recorded in Telecel's computer system will have to match those on their identity card. Minors who have won prizes will have to be accompanied by their parents or guardians when collecting their prize.

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